

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

MITCHELL J. WEINRAUB et al.

Serial No.: Unknown

Filed: Filed Herewith

For: CENTRAL MANAGEMENT OF LOCALIZED PROGRAMMING

Attorney Docket No.: CCCI 0127 PUS

**INFORMATION DISCLOSURE STATEMENT
UNDER 37 C.F.R. § 1.97(b)(1)**

Mail Stop Patent Application
Commissioner for Patents
U.S. Patent & Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In compliance with the duty of disclosure under 37 C.F.R. § 1.56 and § 1.97-1.98, the reference listed and identified on the attached Form PTO/SB08B IS being submitted herewith for consideration by the Examiner. This Statement is being filed in accordance with 37 C.F.R. § 1.97(b)(1).

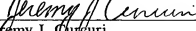
While this Statement is being filed in compliance with the duty of disclosure, citation of the attached references is not to be construed as an admission that any of the references are "material" as defined under 37 C.F.R. § 1.56(b).

A copy of the reference listed on the attached Form PTO/SB08B or any foreign cited art is included herewith. Consideration and entry into the record of these references is respectfully requested.

Respectfully submitted,

MITCHELL J. WEINRAUB et al.

Date: March 26, 2004

By: 
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ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /H.L./

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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FREDERICK M. BAUMGARTNER, "Building ADMC's Third Party DTV Central Casting System," presented at National Association of Broadcasters Convention 2002

12/21/2008

¹Unique citation designation number. ²Applicant is to place a check mark here if English language Translation is attached.

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /H.L./